

2016년 미국 소매점 상위 100개 기업

순위	기업명	로고	매출 (USD)	매장개수 (2015년)	미국시장 성장률	본사 위치
1	Wal-Mart		353,108,000	5,182	1.0%	Bentonville, AR
2	Kroger		103,878,000	3,747	0.0%	Cincinnati, OH
3	Costco		83,545,000	476	3.0%	Issaquah, WA
4	The Home Depot		79,297,000	1,965	0.0%	Atlanta, GA
5	Walgreen		76,604,000	8,052	6.0%	Deerfield, IL
6	Target		73,226,000	1,774	0.8%	Minneapolis, MN
7	CVS Health		72,151,000	9,659	6.2%	Woonsocket, RI
8	Amazon.com		61,619,000	N/A	23.1%	Seattle, WA
9	Albertsons		58,443,000	2,311	4.8%	Boise, ID
10	Lowe's Companies		57,486,000	1,805	4.9%	Mooresville, NC
11	McDonald's		35,837,000	14,259	1.1%	Oak Brook, IL
12	Best Buy		35,148,000	1,412	4.0%	Richfield, MN
13	Apple Stores		34,949,000	268	23.1%	Cupertino, CA
14	Publix Super Markets		32,633,000	1,314	6.8%	Lakeland, FL

15	Macy's		27,002,000	868	-3.7%	Cincinnati, OH
16	Rite Aid		26,866,000	4,561	1.3%	Camp Hill, PA
17	Ahold USA / Royal Ahold		26,350,000	788	1.4%	Carlisle, PA
18	TJX		23,557,000	2,662	8.0%	Framingham, MA
19	Aldi		22,781,000	1,903	7.9%	Batavia, IL
20	Sears Holdings		22,129,000	1,611	-14.1%	Hoffman Estates, IL
21	H-E-B Grocery		20,523,000	313	3.6%	San Antonio, TX
22	Dollar General		20,369,000	12,483	7.7%	Goodlettsville, TN
23	Dollar Tree		19,930,000	13,626	137.6%	Chesapeake, VA
24	YUM! Brands		19,363,000	17,392	-1.8%	Louisville, KY
25	Kohl's		19,204,000	1,164	1.0%	Menomonee Falls, WI
26	Delhaize America		17,461,000	1,288	2.3%	Salisbury, NC
27	Verizon Wireless		16,924,000	7,145	54.4%	New York, NY
28	Meijer		15,963,000	222	1.7%	Grand Rapids, MI
29	Wakefern / ShopRite		15,400,000	337	4.8%	Keasbey, NJ
30	Ace Hardware		15,343,000	4,311	7.3%	Oak Brook, IL
31	Whole Foods Market		14,849,000	412	8.7%	Austin, TX

32	BJ's Wholesale Club		14,406,000	211	5.2%	Westborough, MA
33	Starbucks		14,124,000	12,521	12.8%	Seattle, WA
34	Nordstrom		13,972,000	312	5.4%	Seattle, WA
35	7-Eleven		13,957,000	8,363	4.3%	Dallas, TX
36	Subway		13,901,000	27,464	3.8%	Milford, CT
37	A&T Wireless		13,868,000	2,099	7.0%	Dallas, TX
38	Gap		12,604,000	2,403	-3.6%	San Francisco, CA
39	J.C. Penney Co.		12,548,000	1,014	3.0%	Plano, TX
40	Ross Stores		11,930,000	1,446	8.1%	Pleasanton, CA
41	Bed Bath & Beyond		11,919,000	1,482	1.8%	Union, NJ
42	SUPERVALU		11,647,000	1,586	1.3%	Eden Prairie, MN
43	L Brands		10,967,000	2,721	6.5%	Columbus, OH
44	Burger King Worldwide		10,342,000	7,776	21.4%	Miami, FL
45	Menard		10,217,000	294	3.6%	Eau Claire, WI

46	Bi-Lo		10,054,000	756	-1.6%	Jacksonville, FL
47	Wendy's		8,949,000	5,722	0.7%	Dublin, Ohio
48	Health Mart Systems		8,669,000	3,996	6.9%	Omaha, NE
49	AutoZone		8,483,000	5,082	8.8%	Memphis, TN
50	Hy-Vee		8,254,000	242	4.3%	W. Des Moines, IA
51	Dunkin' Brands Group		8,206,000	10,934	6.3%	Canton, MA
52	O'Reilly Automotive		7,967,000	4,571	10.4%	Springfield, MO
53	Wegmans Food Market		7,814,000	90	5.5%	Rochester, NY
54	Alimentation Couche-Tard		7,717,000	5,684	33.8%	Tempe, AZ
55	QVC		7,618,000	N/A	25.8%	West Chester, PA
56	Staples		7,571,000	1,302	-4.9%	Framingham, MA
57	Army & Air Force Exchange		7,455,000	1,100	1.8%	Dallas, TX
58	Toys "R" Us		7,373,000	1,031	-2.9%	Wayne, NJ
59	Dick's Sporting Goods		7,257,000	741	6.5%	Coraopolis, PA
60	Office Depot		7,246,000	1,528	-7.9%	Boca Raton, FL
61	DineEquity		7,230,000	3,482	1.3%	Glendale, CA
62	Giant Eagle		7,123,000	431	2.7%	O'Hara Township, PA

63	Sherwin-Williams		7,014,000	3,812	-0.5%	Cleveland, OH
64	Darden Restaurants		6,738,000	1,530	7.6%	Orlando, FL
65	GameStop		6,513,000	4,089	4.7%	Grapevine, TX
66	Dillard's		6,389,000	297	-1.6%	Little Rock, AR.
67	Hudson's Bay / Saks Fifth Avenue		6,293,000	178	21.2%	Ontario, Canada
68	PetSmart		6,270,000	1,341	3.2%	Phoenix, AZ
69	WinCo Foods		6,267,000	103	6.7%	Boise, ID
70	Tractor Supply Co.		6,227,000	1,488	9.0%	Brentwood, TN
71	Chick-fil-A		6,139,000	1,984	6.2%	Atlanta, GA
72	Good Neighbor Pharmacy		5,952,000	2,925	-7.2%	Chesterbrook, PA
73	Foot Locker		5,573,000	2,314	5.6%	New York, NY
74	AVB Brandsource		5,344,000	3,054	1.5%	Tustin, CA
75	Big Lots		5,191,000	1,449	0.3%	Columbus, OH
76	Burlington Stores		5,036,000	555	5.8%	Burlington, NJ
77	Jack in the Box		5,030,000	2,910	5.2%	San Diego, CA

78	Neiman Marcus		4,972,000	91	2.8%	Dallas, TX
79	Signet Jewelers		4,964,000	2,909	-5.5%	Akron, OH
80	Panera Bread Company		4,959,000	1,972	6.4%	St. Louis, MO
81	Speedway		4,879,000	2,766	8.5%	Enon, OH
82	Domino's Pizza		4,810,000	5,200	16.9%	Ann Arbor, MI
83	Ikea North America Svcs.		4,759,000	41	5.7%	Conshohocken, PA
84	Defense Commissary Agency (국방부 유통 부서)		4,758,000	177	-2.7%	Fort Lee, VA
85	Williams-Sonoma		4,757,000	589	5.2%	San Francisco, CA
86	Ascena Retail Group		4,721,000	3,820	0.0%	Suffern, NY
87	Save Mart Supermarkets		4,719,000	227	0.7%	Modesto, CA
88	Academy Ltd.		4,513,000	209	16.9%	Katy, TX
89	True Value Co.		4,500,000	4,466	3.2%	Chicago, IL
90	Michaels Stores		4,479,000	1,186	4.7%	Irving, TX
91	Chipotle Mexican Grill		4,450,000	1,987	9.4%	Denver, CO

92	Exxon Mobil Corp.		4,371,000	3,356	2.7%	Irving, TX
93	Sonic		4,367,000	3,526	8.3%	Oklahoma City, OK
94	Shell Oil Company		4,313,000	4,667	1.4%	Houston, TX
95	Belk		4,175,000	296	1.6%	Charlotte, NC
96	Advance Auto Parts		4,116,000	4,257	-2.1%	Roanoke, VA
97	Barnes & Noble		4,035,000	638	-31.4%	New York, NY
98	Roundy's Supermarkets		4,007,000	151	4.0%	Milwaukee, WI
99	Stater Bros. Holdings		3,971,000	167	1.6%	San Bernardino, CA
100	H&M		3,938,000	415	47.5%	New York, NY

- 이 조사에서 미국이라 함은 미국의 50개 주와 워싱턴 D.C.를 의미하며, 푸에르토리코, U.S.버진아일랜드, 괌은 미국의 판매량을 계산할 때는 제외
- 모든 소매 판매량은 도소매 판매와 관계없는 서비스는 제외된 수치이며 온라인 소매는 포함된 수치
- 주유 소매업체의 경우 연료 판매까지 포함하지만 연료 판매가 소매판매의 50%를 넘는 경우 연료판매를 제외하고 나머지 판매량을 합산

※시사점

미국 내 상위 100개 소매업체를 알아봄으로써 매장 수, 매출, 성장률 등 소매업체 현황을 파악할 수 있으며 이를 통해 한국 식품 입점 업체, 입점 유망 업체에 대한 아이디어를 얻을 수 있음. 미국의 소매업체 현황에 대해 알기 어려운 한국 수출업체에게 미국 내 상위 100개 소매업체 리스트는 수출 식품개발, 납품 업체 선정 등 도움이 될 것으로 사료됨

출처 : NRF