

Ⅲ. 시장정보

1. 식품 소비 트렌드

<식품에 따른 연간 소비액>

(단위: DKK)

	2010	2011	2012
FOOD	31,308	32,235	33,577
Rice	169	169	171
Bread, dry cakes, cookies and biscuits	3116	3315	3405
Pasta products	288	288	298
Cakes, ready-prepared dishes with bread	593	641	683
Flour, cereals, etc.	953	1021	1071
Beef and veal	1931	1997	2111
Pork	1453	1465	1505
Meat of lamb	215	256	290
Poultry	1091	1118	1128
Offal, spreads, bacon, sausages, etc.	2649	2678	2872
Processed meat, meat products	383	389	398
Other fresh meat	46	44	45
Fresh and frozen fish	528	517	518
Shellfish, not tinned	179	187	191
Smoked and salted fish	204	206	208
Processed fish, shellfish, fish products	817	836	896
Whole milk	167	179	174
Semi-skimmed, skimmed, butter milk	949	1030	1011
Breast-milk replacement, soya milk	66	70	67
Junket, yoghurt, etc.	592	647	696
Cheese	1784	1887	1972
Other dairy products	536	599	636
Eggs	511	498	506
Butter, etc.	473	550	610
Margarine, in all forms	189	215	261
Olive oil	76	89	97
Other vegetable oils	71	82	89
Lard, deep-frying fat	11	13	14
Citrus fruit	341	309	293
Bananas	313	287	282

Apples	364	373	361
Pears	98	100	97
Peaches, plums, avocado and other stone fruits	280	279	273
Berries	536	535	530
Other fruit	262	261	258
Dried fruit, nuts	654	727	785
Conserved fruit, fruit salad	60	61	63
Leaf and stick vegetables	409	377	372
Cabbage	223	259	223
Tomatoes, cucumbers, peppers, peas	1022	971	985
Root vegetables, onions, mushroom	722	672	677
Dried vegetables	35	36	37
Processed and mixed vegetables	620	634	652
Potatoes	461	439	456
Potato-based products	248	258	270
Sugar, other sugar products	146	155	182
Jams, honey, etc.	328	338	359
Chocolate	1006	1005	1089
Sweets, marzipan	1302	1322	1430
Ice-cream	614	603	693
Other sugar products	42	44	48
Sauces, condiments	697	720	737
Salt, spices, vanilla etc.	221	221	235
Baking powder, yeast, soup, bouillon, etc.	202	201	204
Preservatives, etc.	62	62	63
BEVERAGES AND TOBACCO	10,814	11,392	12,092
Coffee, coffee products	846	1059	1122
Tea, tea products	158	161	168
Cocoa	33	37	39
Mineral water	153	155	159
Soft drinks, etc.	1170	1216	1281
Fruit juices	557	626	589
Vegetable juices	35	40	40
Spirits	666	660	660
Wine	2489	2469	2690
Port, fortified wines, champagne etc.	231	228	246
Beer	1223	1251	1358
Cigarettes	2853	3068	3271
Cigars, cheroots	40	42	44

Tobacco, other tobacco products	360	379	424
---------------------------------	-----	-----	-----

출처: 덴마크 통계청

가입일: 2013년 1월 20일

- 덴마크의 주요 식품 소비는 제과, 제빵 부분이 가장 크며 뒤를 이어 가공육류, 치즈 소고기 순으로 높은 추세임. 제과, 제빵의 소비량은 전체 식품 소비량의 약 8.6%를 차지함.
- 2012년 기준 음료 부분에서 와인의 소비가 제일 크게 나타나고 있으며, 뒤를 이어 음료수, 맥주, 커피 순임. 와인의 소비량은 전체 주류 소비량의 약 30.5%를 차지함.